

# What Can 1.5 Million Tweets Reveal **About Breast Cancer Patient Concerns?**





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#### **RESULTS** INTRODUCTION f1\_micro f1\_macro f2\_micro f2\_macro logloss Model name Patient-generated meta EHRs capture health data can be captured in info, not daily 0.608 0.596 0.734 **Decision Tree** 0.778 0.778 habits/interests social media 0.772 Log. Regression 0.576 0.772 0.570 0.464 0.468 Chatter available on Social media-based NLP Naive bayes 0.745 0.427 0.745 0.568 social media platforms improve patient-**Random Forest** 0.752 0.476 0.752 0.498 0.652 like Twitter (X) centered outcomes **RoBERTa** 0.332 0.894 0.853 0.894 0.841

### **Covid Concerns**

**Racial Disparity Concerns** 





#### Español (Spanish) Print

these trends had changed.

Breast cancer deaths are decreasing in the United States overall, but disparities still exist.

Breast cancer is a leading cause of cancer death among American women. A study 🗹 found that breast cancer deaths among women in the United States dropped 1% per year from 2014 to 2018. Another study 🗹 found that non-Hispanic Black women had a 41% higher death rate 2011 to 2015. CDC scientists wanted to know if



You can help lower your breast cancer risk by taking care of your

●CBS NEWS New York Shc 🏼 (📥 56) NEW YORK LOCAL NEWS Some patients with Medicare are now being charged for breast

ultrasounds, physicians say



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**Keywords**: "cancer", "breastcancer", "tamoxifen",

## Some Older Women Need Extra Breast Scans. Why Won't Medicare Pay?

Mammography can miss tumors in women with dense breasts, so their doctors often include ultrasound or M.R.I. scans. Patients often wind up paying the bill.

Watch Now

**Breast cancer diagnosis for** younger women leading to big medical debt

Pinellas woman's mammogram not covered by insurance because of her age



Study covers broader **Societal**, **Psychological**, and **Medical** Concerns

self-reported BC tweets identification



Insights useful for: Physicians, Policymakers, Breast Cancer Awareness Programs